

NAI Awards Programs

Interpretive Media Awards

Have you created an outstanding piece of nonpersonal interpretive media—a video, publication, exhibit, or something else? Earn it the recognition it deserves through the NAI Interpretive Media Competition! Entrants will be evaluated by a panel of experts, who provide valuable feedback, and award recipients will be recognized during our brand-new "Awards Week" on the NAI website and social media outlets.

The Interpretive Media Awards promote excellence in the delivery of natural, cultural, and historical nonpersonal interpretive services. Through the exchange of ideas we increase the level of excellence in our profession.



Pricing

If Your NAI Member Type Is*	1st Entry	Additional Entries
Commercial Plus	Free	\$25 each
Commercial Standard	\$25	\$25 each
Consultant	\$75	\$75 each
Institutional	\$75	\$75 each
Professional**	\$100	\$100 each

*NAI membership is required to submit an entry.

**Professional members must have been an active participant in some portion of the project.

Resources
NAI Blog
Publications
Awards Programs
Media Awards
Professional Awards
Award of Distinction
Shining Star Award
Interpreter's Green Pages
NAI Administrative Documents
Diversity, Equity, & Inclusion Resources

2020 Recipients

DIGITAL MEDIA

1st Place

Nathan and Polly Johnson House Virtual Tour

New Bedford Whaling National Historical Park

Alex+Tom

[More Information](#)

More Information

2nd Place

The Wandering Naturalist - A Three Rivers Park District Podcast

Three Rivers Park District

[More Information](#)

BOOK

1st Place

Junior Ranger: Journey Through New Bedford

New Bedford Whaling National Historical Park

Safety Research Corporation of America

[More Information](#)

2nd Place

bayer & bauhaus: how design shaped aspen exhibition catalogue

Aspen Historical Society

[More Information](#)

INTERIOR EXHIBIT

1st Place

Boston Mill Visitor Center

National Park Service

Conservancy for Cuyahoga Valley National Park

Color-Ad

The Design Minds

[More Information](#)

2nd Place

Manila American Cemetery Visitor Center Exhibit

Exhibit Design: D|G Studios (Houston, TX)

Exhibit Fabrication: Color-Ad, Inc. (Manassas, VA)

Building Design: Richter Architects (Corpus Christi, TX)

[More Information](#)

3rd Place (tie)

Normandy American Cemetery Visitor Center Exhibit –

Lead Contractor and Fabricator: Color-Ad, Inc. (Manassas, VA)

Exhibit Design: Haley Sharpe Design Ltd. (Leicester, UK)

[More Information](#)

3rd Place (tie)

Raptor Ridge

Great Lakes Aquarium

Financial support: The Lloyd K. Johnson Foundation, Donald M. Weesner Foundation, Carla and Verna Schmidt Foundation, Pachel Foundation, Overman Charitable Trust, St. Luke's Hospital, Pier B Resort Hotel, Harold Frederick [in memory of Nick Smith], Mary Ann & Gerald Ostroski [in memory of Deb Ostroski], Paul & Rebecca Kilgore, and the friends and members of Great Lakes Aquarium. Design & Fabrication

collaborators: Johnson Wilson Constructors, Architecture Advantage, Duluth Coatings, and ShelDon Print and Design

[More Information](#)

OUTDOOR EXHIBIT

1st Place

Can You Guess Which is Older?

Fremont Indian State Park Museum

Kanosh band of Paiute

National Federation of the Blind of Utah

Utah Library for the Blind and Disabled

[More Information](#)

2nd Place

Nachusa Grasslands

The Nature Conservancy, Illinois Chapter

Exhibit design: Signature Design Collaborative

Lardner/Klein Landscape Architects, P.C.

Design Management Architects

Wendler Engineering Services, Inc

Creative Edge Mastershop

Engraphix Architectural Signage

[More Information](#)

3rd Place (tie)

Red Spring: A Desert Oasis

Bureau of Land Management-Red Rock Canyon National Conservation Area

Southern Nevada Conservancy

Fine Art and Photography of Skydance Studio

[More Information](#)

3rd Place (tie)

Parks to People: Mobile Visitor Center

East Bay Regional Park District

Regional Parks Foundation

Timelooper, Inc.

[More Information](#)

SITE PUBLICATION

1st Place

100 Years, Millions of Lives, One Grand Canyon

Grand Canyon National Park

Grand Canyon Conservancy

Shine Creative Industries

Roger Naylor

[More Information](#)

2nd Place

2019 Junior Ranger Program Activity Guide

Idaho Department of Parks and Recreation

Brainstorm Ink

Cornwell Creative

[More Information](#)

3rd Place

Pocket-sized Fold-Up Trail Brochures

Dunedin Botanic Garden

Dunedin City Council

Birds New Zealand

Treasures of Tane, New Zealand

Silent Spaces, United Kingdom

Southern Colour Print, New Zealand

[More Information](#)

VIDEO

1st Place

Jewel Cave National Monument: Discovery in the Darkness

Jewel Cave National Monument

Aperture Films, Inc.

NPS Harpers Ferry Center

NPS Regional Office, Interior Regions 3, 4, and 5

Black Hills Parks and Forests Association

Jewel Cave Explorers

Jan Conn

[More Information](#)

2nd Place

Minidoka: An American Concentration Camp

National Park Service / Harpers Ferry Center

[Minidoka National Historic Site](#)

[North Shore Productions](#)

3rd Place (tie)

Ke Kumu o ka Lāhui: The Foundation of a Nation (A Film for Pu'ukoholā Heiau NHS)

Pu'ukoholā Heiau National Historic Site

National Park Service/Harpers Ferry Center

Great Divide Pictures

[More Information](#)

3rd Place (tie)

Harriet Tubman: Soldier of Freedom

Maryland Park Service

National Park Service

Maryland Office of Tourism Development

Aperture Films, LTD

[More Information](#)